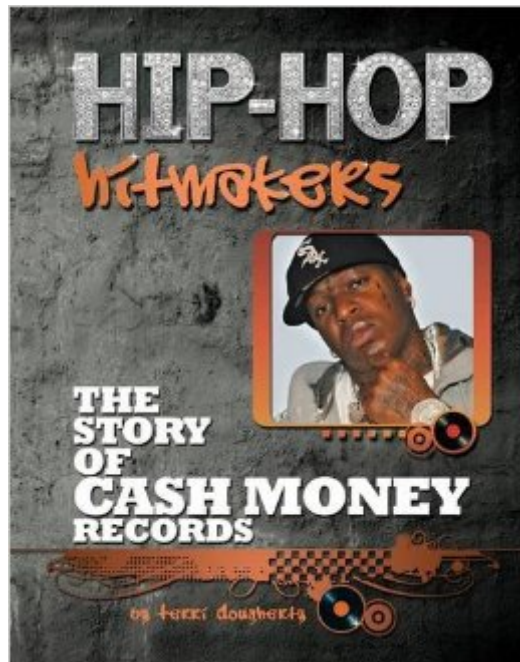


The book was found

The Story Of Cash Money Records (Hip-Hop Hitmakers)



Synopsis

Each title in this series focuses on a major music label that specializes in hip-hop, R&B, or urban music. The books provide the history behind the music label's creation and tell the story of its growth and development, while also providing biographical information about the label's biggest stars and their major releases.

Book Information

Series: Hip-Hop Hitmakers

Library Binding: 64 pages

Publisher: Mason Crest Publishers (September 1, 2012)

Language: English

ISBN-10: 1422221121

ISBN-13: 978-1422221129

Product Dimensions: 7.4 x 0.3 x 9.4 inches

Shipping Weight: 11.4 ounces (View shipping rates and policies)

Average Customer Review: 3.0 out of 5 starsÂ Â See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #4,078,325 in Books (See Top 100 in Books) #43 inÂ Books > Children's Books > Arts, Music & Photography > Music > Rap & Hip-Hop #1086 inÂ Books > Children's Books > Education & Reference > Money & Saving #5674 inÂ Books > Business & Money > Biography & History > Company Profiles

Age Range: 11 - 14 years

Grade Level: 6 - 9

Customer Reviews

When it comes to the business world of Hip-Hop culture, a good book on the basic game of business and music.

A decent read for any hip-hop fan, especially for those who are interested in the business side of the labels and companies who create and manage the artists. This book failed in the way that there was too much summary as opposed to the real and intricate details as to why some deals were done over others, and some artists were selected over others. I wanted more of a dollars and cents analysis as to how and why Cash Money became the financial force that they are in this business. I wanted more information about their business growth. I got enough of a glimpse of Cash Money Records.....I'm still waiting for the full-on picture.

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